

EUROPASS SUPPLEMENT TO THE DIPLOMA OF

TITLE OF THE CERTIFICATE (original language: ES)

Técnico Superior de Artes Plásticas y Diseño en Escaparatismo

TRANSLATED TITLE OF THE CERTIFICATE (English)

(Diploma of Higher Education in Plastic Arts and Design in Window Dressing)

PROFILE OF SKILLS AND COMPETENCES

The holder has acquired general skills relating to:

Carries out their work in window dressing departments in collaboration with employees, whether developing projects drawn up by higher levels or executing work as a self-employed person. To do so, the holder of the Diploma will require knowledge that shall allow him or her to act in a professional, regulated manner, with certain specific attributions in the field of design, management and implementation of shop windows, display cases, etc. This knowledge shall include a basic cultural training, a capacity for artistic expression that allows the student to channel their imagination and creativity, and certain technological knowledge that shall serve to support subsequent project implementation.

Within this framework, each PROFESSIONAL MODULE includes objectives leading to the following LEARNING RESULTS that the holder acquires.

“Historia de la Arquitectura y de su entorno ambiental” (history of architecture and of its environmental milieu)

The title holder:

- Possesses visual and conceptual understanding of the language of the plastic arts, and in particular of the architectural space, to appropriately assess their meaning and to know their genesis and evolution.
- Integrates these expressive concepts in the context of the visual cultures in which they have developed as a means of obtaining a broad and rich knowledge of the cultural, social, economic or ideological aspects that have contributed to their definition.
- Respects the artistic manifestations of the past, no matter how distant they may be from us in space, time or sensitivity, and appreciates the achievements of contemporary art, as a part of the cultural aesthetic of the 20th century and the framework that integrates the creations of the interior design of today.
- Foments interdisciplinary practice with the rest of the modules that make up this training cycle.

“Historia del escaparatismo” (history of window dressing)

The title holder:

- Reinforces and extends the knowledge that is specific to this speciality.
- Possesses the specific references required to understand it from the technical, historical and artistic perspectives.
- Integrates these specific sensory realities in the space-time context of plastic development, to appropriately assess the factors that converge in artistic expression and possesses a critical judgment of the past and present of the achievements of the specialty.

“Expresión volumétrica” (volumetric expression)

The title holder:

- Develops a capacity for analysis and synthesis.
- Rationalises the development of volume in space by correctly using visual communication mechanisms.
- Chooses the ideal material with which to achieve greater volumetric expressiveness.
- Possesses initial knowledge of layout.
- Develops his or her creativity, imagination and artistic sensitivity.

“Tecnología y sistemas constructivos” (technology and constructive systems)

The title holder:

- Understands the mechanical behaviour of the materials.
- Knows the different mechanical demands.
- Rationalises the response of materials and shapes to these demands.
- Knows different structural types.
- Rationalises the qualities of the materials depending on their composition and structure.
- Knows the properties that define the quality of a material and the units in which it is expressed.
- Handles the technological standards of building.
- Knows the traditional building systems of the elements that are contemplated in content matter and their implementation work.
- Designs constructive solutions using these systems on his or her own designs.

“Tecnología y sistemas constructivos: Escaparatismo” (technology and constructive systems: window dressing)

The title holder:

- Knows the specific materials used involved frequently in window dressing, their processes, handling, manner of assembly and implementation.
- Imagines new ways of assembling and using the same.
- Possesses the knowledge needed to maintain a professional dialogue with the industries that supply the different materials.
- Designs and pre-sizes simple lightweight structures.
- Correctly employs the different clamping and anchoring systems.

- Design and constructively resolves elements of vertical separation, modifications to ground level and non-traditional suspended elements.
- Provides correct solutions when choosing and treating final finishes.
- Understands the physical fundamentals, concepts and units involved in lighting technology.
- Differentiates between the types of lamps and lighting fixtures: characteristics, properties and appropriate uses.
- Designs and pre-sizes simple installations or interprets projects for complex installations with respect to the lighting of shop windows.

“Proyectos” (projects)

The title holder:

- Possesses the necessary basic knowledge of design.
- Adopts rational work methods.
- Materialises ideas in sketches, with alternative solutions.
- Develops the powers of creativity, imagination, observation and reflection.
- Knows and knows how to use the mechanisms of the design process through theoretical and practical experimentation.

“Proyectos” (projects)

The title holder:

- Correctly develops the phases of the preliminary draft, in its graphic and documentation aspects.
- Correctly carries out the graphical representation of the final window dressing project.
- Knows how to apply to the project, knowledge acquired in other modules.
- Develops his or her artistic sensitivity, imagination and creativity.
- Presents the work in a proper manner.

“Formación y orientación laboral” (training and career guidance)

The title holder:

- Knows the legal working framework and the rights and obligations that derive from labour relations.
- Possesses the necessary awareness of occupational health as a determining factor of both the quality of life and of quality results in productive activity.
- Knows the different ways to access employment, as well as the aid from agencies and institutions dedicated to this end, whether at a state or Autonomous Community level.
- Has been trained to perform associative tasks, acquiring an attitude of cooperation and also teamwork activities.

- Possesses the necessary bases to organise a small or medium-sized company and to market their products bearing in mind such aspects as production and distribution, commercial relations and the legal, social and labour aspects involved therein.
- Knows the legal instruments specific to the speciality.

RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

The holder of a Diploma of Higher Education in Plastic Arts and Design in Window Dressing carries out his or her work in their chosen field, and will have attributions and skills that will fully qualify them to design and direct their window dressing projects. He or she designs and directs such projects, supported very directly by an in-depth knowledge of lighting; they also install and situate elements that are to be showcases in the shop windows (fabrics, clothes, etc.). Department stores, museums and high-street shops in every city are the main users of these technical services.

OFFICIAL BASIS OF THE CERTIFICATE

Name and status of the body awarding the certificate: The Ministerio de Educación, Cultura y Deporte (the Ministry of Education, Culture and Sport) or the Autonomous Communities in the area of their own administrative responsibility. The degree has academic and professional effects that are valid throughout the entire State.

Official duration of the Diploma: 1,950 hours.

Level of the certificate (national or international).

- NATIONAL: Non-university higher education.
- INTERNATIONAL:
- Level 5b of the International Standard Classification of Education (ISCED5b).
 - Level 5 of the European Qualifications Framework (EQF5).

Entry requirements: Bachelor's Degree or Certificate of having passed the corresponding access test and the specific access test.

Access to the next level of education or training: It is possible to move on to higher education in artistic teaching and to any university degree course.

Legal basis. Rules and regulations on which the Diploma is based:

- Minimum teaching requirements established by the State: Royal Decree 1464/1995, of 1 September, which establishes the diplomas of Higher Education in Plastic Arts and Design in Furnishings, in Ephemeral Architecture, in Window Dressing, in Garden Elements, and in Projects and Management of Decoration Work, which belong to the

professional family of Interior Design, and approves the corresponding minimum education requirements.

Explanatory note: This document is intended as supplementary information to the Diploma in question, but on its own it does not have any legal validity. It may be accompanied by an Annex I which the corresponding Autonomous Community shall fill in.

COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA

MINIMUM TEACHING MODULES	HOURS
History of Architecture and of its Environmental Milieu	50
History of Window Dressing	50
Volumetric Expression	100
Technology and Constructive Systems	100
Technology and Constructive Systems: Window Dressing	200
Projects	200
Projects: Window Dressing	200
Training and Career Guidance	50
Practical Training in Companies, Studios or Workshops	25
Final project	75
	TOTAL
OFFICIAL DURATION OF THE DIPLOMA	1,950 HOURS

*The minimum education requirements reflected in the above table constitute 55% of the total duration of the Diploma; they are of an official nature and are valid throughout the national territory. The remaining 45% is specific to each Autonomous Community and may be reflected in **Annex I** of this supplement.

No ECTS credits are assigned to the degrees of Higher Education in Plastic Arts and Design of Organic Law 1/1990 (LOGSE). These degrees are to all intents and purposes equivalent to the degree of Higher Education in Plastic Arts and Design published in Organic Law 2/2006 (LOE), to which **120 ECTS credits** and a duration of 2,000 hours are assigned.

INFORMATION ABOUT THE EDUCATION SYSTEM

