

# EUROPASS SUPPLEMENT TO THE DIPLOMA OF

**TITLE OF THE CERTIFICATE (original language: ES)**

*Técnico Superior de Artes Plásticas y Diseño en Colorido de colecciones*

**TRANSLATED TITLE OF THE CERTIFICATE (English)**

*(Diploma of Higher Education in Plastic Arts and Design in Collection Colouring)*

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## PROFILE OF SKILLS AND COMPETENCES

### **The holder has acquired general skills relating to:**

The creation of new variants of colours applied to the designs and trends that are required by the different collections. As a specific professional in a concrete field, that of colour, marked by the new fashion trends, a colourist must possess a polyvalent training, based on several fields, ranging from the development of an artistic sensitivity for colour, a knowledge of drawing, cliché and engraving to the most recent technological photolithographic and computing processes. This requires the ability to evolve culturally, socially and economically, in order to develop a fluid and adequate communication with respect to the existing demands.

**Within this framework, each PROFESSIONAL MODULE includes objectives leading to the following LEARNING RESULTS that the holder acquires.**

### ***“Dibujo artístico” (artistic drawing)***

The title holder:

- Knows the basic elements of the psychology of visual perception and its behaviour.
- Develops his or her capacity to analyse forms, both in their external and their structural aspect, and their visual and retentive memory capacity.
- Knows the materials, drawing tools and the most common procedures in this creative field, and knows how to choose those most suited to the job in hand.
- Develops his or her artistic sensitivity and creativity and applies them to the development of personal and functional compositional languages.
- Develops his or her capacity of expression and communication through the graphical-plastic description, representation and interpretation of the exterior reality or ideas, demonstrating creativity and artistic sensitivity at work.
- Develops a suitable attitude for team work.
- Submits their work in a tidy and clean manner.

### ***“Historia de los textiles artísticos” (history of artistic textiles)***

The title holder:

- Develops a conceptual visual understanding of the historical and cultural field of the textile arts.
- Understands the specific aspects of its language and relates them in space and time to other two-dimensional artistic manifestations or to those that are specific to the various visual cultures.
- Knows their genesis and evolution through time and appreciates their current trends as part of the contemporary artistic sensitivity.
- Possesses the specific references that are needed for an optimal technical, historical and artistic knowledge of this speciality.
- Coordinates work approaches and activities in common with the other disciplines that make up the artistic area and with those that develop specific workshop procedures, in order to connect in an ideal manner a theoretical knowledge of the history of artistic fabric with the practical creation thereof.

#### ***“Color” (colour)***

The title holder:

- Possesses the necessary knowledge relating to the basic theories and concepts of the behaviour of colour and chromatic perception.
- Knows the properties and physical-chemical characteristics of colours, blends and procedures.
- Develops the ability to analyse chromatic compositions from a multidisciplinary perspective.
- Correctly selects and uses the different tools and materials, techniques and procedures in accordance with the work in hand.
- Delves into the knowledge of those aspects of colour that are most related to the world of textiles.
- Develops his or her artistic sensitivity and creativity and their expressive and communicative capabilities.
- Knows and interprets the chromatic and colorimetric codes and standards and incorporates them into the work they carry out.

#### ***“Taller de colorido de colecciones” (collection colouring workshop)***

The title holder:

- Knows the systems of mats, formulation, weaving and printing techniques.
- Correctly interprets the designs of a print stylist, preparing them using the most suitable materials and production techniques.

#### ***“Mercadotecnia” (marketing)***

The title holder:

- Knows the basic business techniques in order to be able to carry out studies on potential markets and their distribution channels.

- Understands and knows the process and the techniques of market research.
- Understands the different systems of sales planning and price setting.
- Knows the different strategies for promoting products.
- Achieves a global understanding of corporate distribution systems.
- Identifies the steps that should be followed to ensure marketing strategies are implemented.
- Analyses the different types of costs.

#### ***“Diseño asistido por ordenador” (computer-aided design)***

The title holder:

- Knows how to correctly use computer material and equipment.
- Uses a computer as an application technique in the creative and productive process and as a communication and management tool.

#### ***“Proyectos: colorido de colecciones” (projects: collection colouring)***

The title holder:

- Knows both technically and in practice the design as a basis for whatsoever type of design, and also as the catalyst that brings together or encompasses the concepts of drawing and colour.
- Transmits various emotions depending on the colours that are used in the compositional medium or scheme and have an important impact on the final "personality" of the product, so that it may faithfully match the expressive requirements.

#### ***“Formación y orientación laboral” (training and career guidance)***

The title holder:

- Knows the legal working framework and the rights and obligations that derive from labour relations.
- Possesses the necessary awareness of occupational health as a determining factor of both the quality of life and of quality results in productive activity.
- Knows the different ways to access employment, as well as the aid from agencies and institutions dedicated to this end, whether at a state or Autonomous Community level.
- Has been trained to perform associative tasks with an attitude of cooperation and also teamwork activities.
- Possesses the necessary bases to organise a small or medium-sized company and to market their products bearing in mind such aspects as production and distribution, commercial relations and the legal, social and labour aspects involved therein.
- Knows the legal instruments specific to the speciality.

## **RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE**

The Holder of a Diploma of Higher Education in Collection Colouring may carry out their activity in:

- Companies within the textile sector and in other companies within the industrial production sectors that require the services of such a professional due to their using among their components elements that belong or are related to the production of collection colouring and textile printing and require their collaboration within the design department producing the colours of the collections and ensuring that they are viable both technically and economically, both in the engraving and in the printing of the design.
- In craft and artistic companies and workshops, whether public or private and whether small, medium or large, related to the professional field of textiles as far as the colouring and printing of collections is concerned.
- As an independent professional, whether as a company or as a member of a cooperative.
- Under the guidance of more senior managers from this or other academic fields, for the implementation of projects that require the services of such professionals.
- Providing advice on collection colouring and textile printing to companies, independent professionals or artists.
- Carrying out projects of an artistic nature that they themselves have created, or that other graduates or artists have created.

## **OFFICIAL BASIS OF THE CERTIFICATE**

**Name and status of the body awarding the certificate:** The Ministerio de Educación, Cultura y Deporte (the Ministry of Education, Culture and Sport) or the Autonomous Communities in the area of their own administrative responsibility. The degree has academic and professional effects that are valid throughout the entire State.

**Official duration of the Diploma:** 1,950 hours.

**Level of the certificate (national or international).**

- NATIONAL: Non-university higher education.
- INTERNATIONAL:
  - Level 5b of the International Standard Classification of Education (ISCED5b).
  - Level 5 of the European Qualifications Framework (EQF5).

**Entry requirements:** Bachelor's Degree or Certificate of having passed the corresponding access test and the specific access test.

**Access to the next level of education or training:** It is possible to move on to higher education in artistic teaching and to any university degree course.

**Legal basis.** Rules and regulations on which the Diploma is based:

- Minimum teaching requirements established by the State: Royal Decree 1737/1998, of 31 July, which establishes the several diplomas of Higher Education in Plastic Arts and Design, which belong to the professional family of Artistic Textiles, and approves the corresponding minimum education requirements.

**Explanatory note:** This document is intended as supplementary information to the Diploma in question, but on its own it does not have any legal validity. It may be accompanied by an Annex I which the corresponding Autonomous Community shall fill in.

### **COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA**

<b>MINIMUM TEACHING MODULES</b>	<b>HOURS</b>
Artistic Drawing	75
History of Artistic Textiles	75
Colour	50
Collection Colouring Workshop	425
Marketing	75
Computer-Aided Design	150
Projects: Collection Colouring	75
<b>Training and Career Guidance</b>	50
<b>Practical Training in Companies, Studios or Workshops</b>	25
<b>Final project</b>	75
	<b>TOTAL</b>
<b>OFFICIAL DURATION OF THE DIPLOMA</b>	<b>1,950 HOURS</b>

\*The minimum education requirements reflected in the above table constitute 55% of the total duration of the Diploma; they are of an official nature and are valid throughout the national territory. The remaining 45% is specific to each Autonomous Community and may be reflected in **Annex I** of this supplement.

No ECTS credits are assigned to the degrees of Higher Education in Plastic Arts and Design of Organic Law 1/1990 (LOGSE). These degrees are to all intents and purposes equivalent to the degree of Higher Education in Plastic Arts and Design published in Organic Law 2/2006 (LOE), to which **120 ECTS credits** and a duration of 2,000 hours are assigned.

## INFORMATION ABOUT THE EDUCATION SYSTEM

