

# EUROPASS SUPPLEMENT TO THE DIPLOMA OF TÉCNICO SUPERIOR DE ARTES PLÁSTICAS Y DISEÑO (HIGHER EDUCATION IN PLASTIC ARTS AND DESIGN)

TÉCNICO SUPERIOR DE ARTES PLÁSTICAS Y DISEÑO EN FOTOGRAFÍA  
(DIPLOMA OF HIGHER EDUCATION IN PLASTIC ARTS AND DESIGN IN PHOTOGRAPHY)

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## DIPLOMA DESCRIPTION

### The holder has acquired General Skills relating to:

Creating original photographic work for a specific professional assignment or for one's own project. Defining the formal, functional, aesthetic and technical variables of the photographic project, plan the process and know how to carry it out. Organising and progressing the different phases of the project and the corresponding quality controls in order to ensure a photographic product that meets the expected professional parameters.

### Within this framework, each PROFESSIONAL MODULE includes the following LEARNING RESULTS that the holder acquires:

#### *“Fundamentos de la representación y la expresión visual” (fundamentals of visual representation and expression)*

The title holder:

- Analyses the elements that make up the representation of space in a two-dimensional medium and the interrelationships that are established between them.
- Correctly uses elements and techniques of plastic and visual language to represent images graphically.
- Adapts the graphic representation to the communicational objectives of the message.
- Understands the fundamentals and the theory of colour, its importance in artistic-plastic creative processes and uses them in a creative way to represent images graphically.
- Analyses the colour and other elements of plastic and visual language found in different two- and three-dimensional images.
- Uses drawing tools and resources to prepare draughts, graphic scripts and storyboards with which to create photographic and audiovisual projects.
- Exercises the capacity to invent, devise and develop aesthetic and creative sensitivity.

#### *“Teoría de la imagen” (the theory of image)*

The title holder:

- Identifies, evaluates and interprets images applying different analysis models.

- Understands the theoretical principles of visual perception.
- Interprets the meaningful codes of an image.
- Identifies and evaluates the expressive function of an image in its context.
- Identifies and analyses communication strategies in an image.
- Understands the different production areas and scenarios of fixed and moving images.

### ***“Medios informáticos” (IT media)***

The title holder:

- Analyses the evolution of IT media in today's society and the presence of new technologies with which to create and edit photographic images.
- Understands IT fundamentals, the relationship between hardware and software and their characteristics and functions.
- Understands and applies the fundamental concepts of digital vectorial images and bitmap images, the treatment of digital typography, colour systems and the right formats for each requirement.
- Digitalizes images, stores them and converts them to appropriate formats.
- Understands and uses applications found in specific IT design programmes.
- Uses IT media as instruments for devising, managing and communicating his or her own work.

### ***“Historia de la fotografía” (the history of photography)***

The title holder:

- Understands the language and the distinctive features of photography and other visual and graphic communication media.
- Knows the origins and evolution of photography in relation to the historical-artistic context.
- Knows the historic, technical and formal evolution of photography and identifies the main tendencies, authors and works.
- Analyses and evaluates photographic works in their technical, artistic, communicative and expressive dimensions.
- Shows interest in and sensitivity to photographic images being created today.

### ***“Teoría fotográfica” (photographic theory)***

The title holder:

- Understands and analyses the fundamentals of photographic language and applies them when making a documented evaluation of photographic images.
- Issues a critical documented opinion as to his or her photographic creation and that of well-known authors.
- Studies important texts on photographic theory and their relationship to photographic praxis.
- Analyses the different photographic techniques as factors that condition the meaning, expressiveness and aesthetics of photographs.

- Appraises the knowledge and uses it in his or her own creative process and when creating professional works.

### ***“Técnica fotográfica” (photographic technique)***

The title holder:

- Masters the specific terminology of the medium.
- Studies the scientific and mechanical aspects of photography.
- Analyses the scientific and technological bases of photography.
- Knows the technical specifications and characteristics of photographic materials and equipment.
- Develops technical control operational procedures.
- Knows the technologies that are applied to the reproduction and printing of the photographic image.
- Applies the specific content of photography to a wide range of concrete exercises.
- Handles and uses photographic equipment from actually taking the shot to editing the image.
- Processes images using different techniques.
- Knows both in theory and in practice the different lighting systems and practices taking photographs in all manner of lighting conditions.
- Knows the technical and artistic peculiarities of the photographic genres and applies them in the practice.

### ***“Lenguaje y tecnología audiovisual” (audiovisual language and technology)***

The title holder:

- Masters the technique and technology of audiovisual media.
- Knows the historical evolution and the language of moving images.
- Draws up literary and graphical scripts.
- Creates audiovisual products in all their phases.

### ***“Proyectos de fotografía” (photography projects)***

The title holder:

- Understands and knows how to use the material, equipment and techniques that intervene in the photographic process.
- Creates photographic projects of technical and artistic quality within the different areas of photography.
- Transmits ideas and communicates messages through photographic representation.
- Develops his or her own graphic communication capacity, creativity and eloquence.
- Works at becoming autonomous in learning and using the working methodologies that are most suitable for problem solving.

- Analyses photographic projects in their technical, artistic and communicative variations and issues a critical documented opinion thereof.
- Masters the new technologies that are specific to photography.
- Knows and masters techniques used to file, index and recover photographic documents in accordance with international standards.
- Develops a collaborative attitude that makes possible and enhances teamwork.
- Knows the specific regulations that apply to photography.

#### ***“Proyecto integrado” (integrated project)***

The title holder:

- Proposes and carries out an photography project of technical, artistic and communicational quality.
- Undertakes the project carrying out all the stages and the corresponding quality controls.
- Develops, by projecting and carrying out an original photography project, the professional skills.

#### ***“Formación y orientación laboral” (training and career guidance)***

The title holder:

- Analyses and interprets the legal working framework and knows the rights and obligations that derive from labour relations.
- Understands the legal requirements and conditioning factors for organizing and running a small or medium-size company, taking into account production, legal, mercantile and social - occupational factors.
- Identifies the different ways by which to enter the labour market and lifelong training, and knows the institutional bodies, both national and community, that are dedicated to this end.
- Understands and applies occupational health and safety standards and becomes aware of the need to protect the environment, as factors that determine the quality of life.

#### ***“Prácticas en empresas, estudios o talleres” (practical training in companies, studios or workshops)***

The title holder:

- Knows the day-to-day working routines of a graphic communication company or a photographic studio.
- Carries out the professional tasks that correspond to his or her level of training.
- Enters into contact with the working world and the company's social, working and technical systems.
- Contrasts the knowledge, training and skills acquired in the educational centre with the industry's corporate and working reality.

- Incorporates into their training knowledge relating to the work environment in the field of animation, the market situation and market relationships, artistic and cultural tendencies, how work is organised and coordinated, corporate management, social - occupational relationships within the company, etc., all of which is needed when setting out on a career.
- Acquires technical knowledge of specialized tools, instruments, materials and machinery.
- Actively participates in the photographic production and editing phases under the guidance of the corresponding tutor or coordinator.
- Applies the knowledge, skills and abilities acquired during the theoretical and practical training period provided by the educational centre.

### **THIS DIPLOMA OPENS DOORS TO THE FOLLOWING JOBS**

The Holder of a Diploma of Higher Education in Plastic Arts and Design in Photography carries out his or her activity as a self-employed professional and as an employed person.

He or she may collaborate with other professionals transmitting ideas or concepts by means of photographic products designed to be published in different media and formats.

He or she may work as an independent creator or as a creative employee within a company or a work team.

The following are the most relevant occupations and jobs:

- Photojournalist. Covering information graphically for the different communication media.
- Social news photographer. Documenting social events and portraits.
- Advertising photographer. Work for publicity agencies, graphic design studios and image banks.
- Fashion photographer. Assignments from designers, manufacturers, distributors and fashion magazines.
- Architecture and interior design photographer. Editorial and documentary work, work supervision.
- Artistic photographer. Creation of one's own work for the commercial art world.
- Photographer of archaeological sites.
- Post-production of digital photography.
- Specialist technician in a forensic photography laboratory.
- Specialist technician in a photography laboratory handling the preservation and restoration of works of art.
- Specialist technician in a photographic archive and image bank.

### **DIPLOMA ISSUANCE, ACCREDITATION AND LEVEL**

**Body that issues the Diploma in the name of the King:** The Ministerio de Educación, Cultura y Deporte (the Ministry of Education, Culture and Sport) or the autonomous communities in the

area of their own administrative responsibility. The degree has academic and professional effects that are valid throughout the entire State.

**Official duration of the Diploma:** 2,000 hours.

**Level of the Diploma (national or international).**

- NATIONAL: Non-university higher education.
- INTERNATIONAL:
  - Level 5b of the International Standard Classification of Education (ISCED5b).
  - Level 5 of the European Qualifications Framework (EQF5).

**Access requirements:** Bachelor's Degree or Certificate of having passed the corresponding access test and the specific access test.

**Access to the next level of education or training:** It is possible to move on to higher education in artistic teaching and to any university degree course.

**Legal basis.** Rules and regulations on which the Diploma is based:

- Royal Decree 1432/2012, of 11 October, which establishes the Diploma of Higher Education in Plastic Arts and Design in Photography which belongs to the professional artistic family of Graphic and Audiovisual Communication and approves the corresponding minimum education requirements.

**Explanatory note:** This document is intended as supplementary information to the Diploma in question, but on its own it does not have any legal validity.

### TRAINING FOR THE OFFICIALLY RECOGNIZED DIPLOMA

PROFESSIONAL MODULES OF THE DIPLOMA ESTABLISHED IN THE ROYAL DECREE	ECTS CREDITS
Fundamentals of visual representation and expression	5

The theory of image	3
IT media	5
The history of photography	3
Photographic theory	5
Photographic technique	10
Audiovisual language and technology	9
Photography projects	13
Integrated project	7
<b>Training and career guidance</b>	3
<b>Practical training in companies, studios or workshops</b>	3
	TOTAL CREDITS
<i>TOTAL MINIMUM EDUCATION REQUIREMENTS</i>	<b>120</b>
OFFICIAL DURATION OF THE DIPLOMA	<b>2,000</b>

\* The minimum education requirements reflected in the above table constitute 55% of the total duration of the Diploma; they are of an official nature and are valid throughout the national territory. The remaining 45% is specific to each Autonomous Community and may be reflected in **Annex I** of this supplement.

## INFORMATION ABOUT THE EDUCATION SYSTEM

