

EUROPASS SUPPLEMENT TO THE DIPLOMA OF

TITLE OF THE CERTIFICATE (original language: ES)

Técnico de Artes Plásticas y Diseño en Artefinal de Diseño Gráfico

TRANSLATED TITLE OF THE CERTIFICATE (English)

(Diploma of Education in Plastic Arts and Design in Final Artwork for Graphic Design)

PROFILE OF SKILLS AND COMPETENCES

The holder has acquired general skills relating to:

Interpreting ideas and sketches by a graphic designer or art director translating them into ensuing originals either by traditional or digital means, so that they can be properly printed.

Given that this activity is totally related to industrial reproduction and printing systems and processes, he or she must necessarily receive in-depth training in these aspects. They must also have a profound knowledge of the laws of typography whether to correctly interpret the instructions of the sketch or as a way to solve basic problems of layout and lettering, all of which is supported by basic artistic training.

Within this framework, each PROFESSIONAL MODULE includes objectives leading to the following LEARNING RESULTS that the holder acquires.

“Historia del Arte y la Imagen Gráfica” (history of art and graphic image)

The title holder:

- Possesses the necessary knowledge of past and present cultural and artistic cycles.
- Develops his or her intellectual personality and completes their technical and artistic training.
- Knows the essential aspects of the ideological, political, economic, social and aesthetic context in which graphic arts have been generated throughout history.

“Técnicas gráficas” (graphic techniques)

The title holder:

- Correctly interprets sketches and instructions provided by a designer, art director, creative director, etc., to prepare the corresponding originals, taking into account their subsequent reproduction by any of the systems currently in use.
- Composes and distributes spaces in accordance with sketches and/or style rules.
- Uses the most appropriate techniques and materials to create said originals.
- Represents and clearly indicates on each original the corresponding orders for the next steps in the reproduction process.

“Procesos y sistemas de impresión” (printing processes and systems)

The title holder:

- Knows and knows how to correctly use the different printing systems and all those factors that intervene in industrial graphic production processes.
- Manipulates and reproduces originals intended for printing, through photographic or digital media.
- Identifies errors.
- Corrects print proofs.

“Diseño gráfico asistido por ordenador” (computer-aided design)

The title holder:

- Correctly uses computer material and equipment.
- Uses a computer as an application technique in the creative and productive process and as a communication and management tool.

“Formación y Orientación Laboral” (training and career guidance)

The title holder:

- Knows the legal working framework and the rights and obligations that derive from labour relations.
- Possesses the economic, commercial and social knowledge that makes it possible to administer and run a small and medium-sized company, or to work as a self-employed professional.
- Possesses specific knowledge as to the labour market access mechanisms and selection systems, and the skills that make it easier to find work.
- Knows the institutional bodies, both national and community, that help labour insertion and the services that provide economic aid and subsidies for entrepreneurial initiatives and self-employment.
- Knows the legal instruments specific to the speciality.

RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE

The holder of a Diploma of Education in Plastic Arts and Design in Final Artwork for Graphic Design carries out his or her professional activity in graphic design and advertising studios, graphic art companies, publishing houses, or as a freelance professional.

OFFICIAL BASIS OF THE CERTIFICATE

Name and status of the body awarding the certificate: The Ministerio de Educación, Cultura y Deporte (the Ministry of Education, Culture and Sport) or the Autonomous Communities in the

area of their own administrative responsibility. The degree has academic and professional effects that are valid throughout the entire State.

Official duration of the Diploma: 950 hours.

Level of the certificate (national or international).

- NATIONAL: Post-compulsory secondary education.
- INTERNATIONAL:
 - Level 3 of the International Standard Classification of Education (ISCED3).
 - Level ----- of the European Qualifications Framework (EQF-----).

Entry requirements: A Graduate Degree in Secondary Education, or a Certificate of having passed the corresponding entrance test.

Access to the next level of education or training: Will be able to access Higher Level Training Cycles, subject to passing an entrance test.

Legal basis. Rules and regulations on which the Diploma is based:

- Minimum teaching requirements established by the State: Royal Decree 1457/1995, of 1 September, which establishes the diplomas of Education in Plastic Arts and Design in Final Artwork for Graphic Design and in Desktop Publishing, which belong to the professional family of Graphic Design, and approves the corresponding minimum education requirements.

Explanatory note: This document is intended as supplementary information to the Diploma in question, but on its own it does not have any legal validity. It may be accompanied by an Annex I which the corresponding Autonomous Community shall fill in.

COURSE STRUCTURE OF THE OFFICIALLY RECOGNISED DIPLOMA

MINIMUM TEACHING MODULES	HOURS
History of Art and the Graphic Image	50
Graphic Techniques	125
Printing Processes and Systems	125
Computer-Aided Design	125
Training and Career Guidance	50
Practical Training in Companies, Studios or Workshops	25
Final project	25
	TOTAL
OFFICIAL DURATION OF THE DIPLOMA	950 HOURS

*The minimum education requirements reflected in the above table constitute 55% of the total duration of the Diploma; they are of an official nature and are valid throughout the national territory. The remaining 45% is specific to each Autonomous Community and may be reflected in **Annex I** of this supplement.

INFORMATION ABOUT THE EDUCATION SYSTEM

